



Annex – Cookie Policy: list of cookies

In the tables below, you will find the list of cookies used on our website as of 01/05/2025, classified by category.

Functional cookies

Nam+D+A1:F12	Domain	Party	Duration	Usage	Function
__cf_bm	.vimeo.com	Vimeo	3 hours	This cookie is generally associated with protection against denial of service (DDoS) attacks. It is created by Cloudflare, a web security service.	It helps manage web traffic and prevent abuse by allowing services to verify that the request comes from a human user rather than a bot.
__Secure-1PAPISID	.google.com	Google	383	This cookie is used to secure user sessions when using Google services (e.g., Gmail, YouTube, etc.).	It helps ensure that the user is authenticated and that their session is protected against impersonation risks.
__Secure-1PSID	.google.com	Google	383	This cookie is used to secure sessions and verify the user's identity.	It helps manage the security of user sessions, particularly in Google services that require authentication (e.g., Google Search, YouTube).
__Secure-1PSIDCC	.google.com	Google	365	This cookie is used by Google to enhance user session security.	It helps manage the security of user sessions, often in the context of advertisements and user preferences (e.g., in Google Ads).
__Secure-1PSIDTS	.google.com	Google	365	This cookie is a variant of security cookies used for session management.	It is used to track the user's session and protect sensitive transactions and actions on Google services.
__Secure-3PAPISID	.google.com	Google	383	This cookie is similar to __Secure-1PAPISID, but it is typically used for third-party sessions or third-party service integrations.	It helps secure user sessions in Google services integrated into third-party websites.
__Secure-3PSID	.google.com	Google	383	This cookie is used for secure session management on Google services.	It is used for authentication and session security management, helping to prevent the risks of CSRF (Cross-Site Request Forgery).
__Secure-3PSIDCC	.google.com	Google	365	Like the __Secure-1PSIDCC cookie, this one is used to secure and manage user sessions, particularly in the context of Google ads.	It helps secure session information and preserve user privacy while allowing for ad personalization.
__Secure-3PSIDTS	.google.com	Google	365	This cookie is a variant of __Secure-1PSIDTS, used in third-party services to maintain session security.	It ensures that actions and transactions performed during a session are secure, particularly when interacting with Google services on external sites.
__Secure-ENID	.google.com	Google	301	This cookie is primarily used for Google services that require session tracking across different services (e.g., Google Search, YouTube).	It helps secure user session data and assists with authentication between Google services and third-party applications.
_cfuvid	.vimeo.com	Vimeo	365	This cookie is also created by Cloudflare to ensure a smooth user experience while protecting the site from bots and abuse.	It is used to identify a unique visitor and store information about their interactions with the site, often for security and performance purposes.
_icL_visitor_lang_js	.blog.europ-assistance.be	Wordpress	20 hours	This cookie is associated with WPML (WordPress Multilingual Plugin), a translation plugin for WordPress sites.	It is used to remember a user's preferred language when browsing a multilingual site.
ajs_anonymous_id	.hotjar.com	Hotjar	344	These cookies are generated by Segment or Amplitude, which are Customer Data Platform (CDP) tools.	It is used to anonymously identify a user when they visit a site, before they register or log in.
ajs_user_id	.hotjar.com	Hotjar	344	These cookies are generated by Segment or Amplitude, which are Customer Data Platform (CDP) tools.	Once the user is authenticated, this cookie replaces the anonymous cookie to assign a unique identifier.

Functional cookies

Name	Domain	Party	Duration	Usage	Function
AMP_93f159036e	.usercentrics.eu	User centrics	365	This cookie is used by AMP (Accelerated Mobile Pages).	It is used to manage user sessions when they visit AMP pages on the site. This helps maintain a consistent user experience on mobile-optimized pages.
ar_debug	.www.google-analytics.com	Google Analytics	48	This cookie is likely used for debugging purposes or to monitor the functioning of Google applications or services.	It helps track activity for debugging and troubleshooting, ensuring the proper functioning of services.
cetabid		User centrics	365	This cookie is used by cookie consent management tools. It is used to manage user consent regarding the cookies used on the site.	It helps verify whether a user has accepted or rejected tracking cookies.
cmp89492454	trackcmp.net	User centrics	30	This cookie is often linked to cookie consent management platforms, such as OneTrust or Cookiebot.	It is used to record the user's consent preferences regarding the use of cookies on the website.
cmplz_banner-status	jobs.europ-assistance.be	Complianz	365	This cookie is linked to cookie consent management tools, such as Complianz (used on many sites to manage cookie banners).	It is used to track whether the user has accepted or rejected the cookie policy on the site. It helps show or hide the consent banner based on this preference.
HSID	.google.com	Google	383	This cookie is used by Google for user session management and security.	It helps prevent identity theft and secures user sessions on Google services, such as Gmail or YouTube.
NEXT_LOCALE	.hotjar.com	Hotjar	365	This cookie is likely used to manage language or localization preferences in a multilingual application.	It helps track the user's preferred language or location, allowing the delivery of content tailored to their region or language.
OptanonAlertBoxClosed	.hotjar.com	Hotjar	316	This cookie is linked to OneTrust, a cookie consent management tool.	It is used to track whether the cookie consent banner has been closed by the user.
OptanonConsent	.hotjar.com	Hotjar	319	This cookie is also linked to OneTrust, a cookie consent management tool.	It is used to remember the user's consent choices regarding the use of cookies on the site.
player	.vimeo.com	Vimeo	364	This cookie is directly linked to the Vimeo video player.	It is used to store information about the user's preferences, such as video quality and other customized player settings. This allows these preferences to be restored during subsequent visits.
pll_language	jobs.europ-assistance.be	Wordpress	365	This cookie is linked to WPML, a translation plugin for WordPress.	It helps remember the user's preferred language on a multilingual site so that content is displayed in the desired language during subsequent visits.
SEARCH_SAMESITE	.google.com	Google	178	This cookie is used by Google to manage security settings related to the integration of Google services on a third-party site.	It helps mitigate the risk of Cross-Site Request Forgery (CSRF) attacks by ensuring that user requests originate from the same site they are visiting.
SID	.google.com	Google	383	This cookie is used by Google for session management and securing services.	It helps keep users logged into their Google accounts and prevent Cross-Site Request Forgery (CSRF) attempts.
SIDCC	.google.com	Google	365	This cookie is used by Google to improve the security and efficiency of its services.	It is often used to secure the user's session, manage preferences, and optimize Google services, particularly during interactions with Google Ads.
SSID	.google.com	Google	383	This cookie is used by Google for user session management and personalization.	It is used to secure the session and track the user across different sessions or activities on the site. It also helps personalize the user experience, for example by adjusting search results or advertisements.
uc_session	.usercentrics.eu	User centrics	30	This cookie is produced by Usercentrics.	It is used to track a user's session and store information related to the acceptance or rejection of cookies on the site, as well as to manage the consent given by the user.
uc_user_country			365	This cookie is related to content personalization and managing the user's location.	It is used to detect the user's country and adapt the content, such as currencies or offers, based on this location.
vuid	.vimeo.com	Vimeo	399	This cookie is used to collect information about user behavior in order to provide analytics on video performance and user interactions.	It is primarily used by Vimeo to track and analyze video views, user interactions with content, and potentially personalize the video experience.
wpml_browser_redirect_test	blog.europ-assistance.be	Wordpress	session	This cookie is associated with WPML, a website translation plugin for WordPress.	It is used to check if the user's browser can automatically redirect to the correct version of the site based on the preferred language.

Analytical cookies

Name	Domain	Party	Duration	Usage	Function
_clck	.crazyegg.com	Crazy Egg	328	This cookie is used to track clicks and user interactions on a site.	It collects information about user actions, such as clicks on different page elements (buttons, links, etc.), and analyzes the visitor's journey.
_cs_c	.hotjar.com	Hotjar	352	This cookie is generated by Crazy Egg.	It is used to store information about a user's conversion, typically tracking interactions with specific page elements to better understand how users engage with the site's content.
_cs_id	.hotjar.com	Hotjar	352	This cookie is generated by Crazy Egg.	It is used to uniquely identify visitors and associate them with specific browsing behavior. It allows tracking the user over time and gathering data on their interactions on the site.
_dc_gtm_UA-97XXXXX-X	.blog.europ-assistance.be	Google Analytics	3 hours	This cookie is linked to Google Tag Manager (GTM).	It is used to manage the triggering of tags on the site. Google Tag Manager allows for the management and deployment of marketing tags without modifying the site's code.
_ga	.crazyegg.com	Google Analytics	362	This cookie is linked to Google Analytics and is used to track site visitors.	It collects information about user behaviors (pages visited, visit duration, traffic source, etc.). This data helps analyze site performance and improve the user experience.
_ga_2QXXXXXXXX	.usercentrics.eu	Google Analytics	400	This cookie is generated by Google Analytics.	It collects information about user behaviors, such as the frequency of visits, pages visited, and session duration. This data is used to analyze site performance and improve the user experience.
_gat_UA-97XXXXX-X	.europ-assistance.be	Google Analytics	3 hours	This cookie is generated by Google Analytics.	The _gat cookie is used to limit the rate of requests sent to Google Analytics, particularly when there is high traffic volume.
_gid	.europ-assistance.be	Google Analytics	20 hours	This cookie is linked to Google Tag Manager (GTM).	It is used to store information about the state of a user's session and facilitate the tracking and management of marketing tags.
_gl	.usercentrics.eu	User centrics	365	Ce cookie est lié à Google Tag Manager (GTM).	Il est utilisé pour stocker des informations sur l'état de la session d'un utilisateur et faciliter le suivi et la gestion des tags marketing.
_hjDonePolls	.hotjar.com	Hotjar	344	This cookie is used by Hotjar.	It is used to track whether a user has already completed a survey. It helps prevent showing the same survey multiple times to a user, providing a smoother experience.
_hjSession_XXXXXXX	.europ-assistance.be	Hotjar	3 hours	This cookie is used by Hotjar.	The hjSession cookies are used to record user sessions on the website. They track the user's activity during a session and collect interaction data (such as clicks, mouse movements, etc.) to create session recordings.
_hjSessionUser_XX	.hotjar.com	Hotjar	344	This cookie is used by Hotjar.	The hjSessionUser cookies are used to uniquely identify a user across multiple sessions. They allow Hotjar to track a user across different visits and sessions to collect long-term behavioral data.
_hp5_event_props.XXXXXXXXXX	.hotjar.com	Hotjar	373	This cookie is used by Hotjar.	It contains properties related to specific events, which may include actions such as clicks, page views, or responses to surveys or questionnaires. It helps track specific interactions on the site.
_hp5_let.XXXXXXXXXX	.hotjar.com	Hotjar	373	This cookie is used by Hotjar.	It tracks reading sessions, such as how long a user stays on a specific page or whether they engage with multimedia elements.

Analytical cookies

Name	Domain	Party	Duration	Usage	Function
_hp5_meta.XXXXXXXXXX	.hotjar.com	Hotjar	373	This cookie is used by Hotjar.	It contains metadata about a specific event or session. This may include information about the user's screen (such as the browser window size or other technical characteristics), which helps analyze sessions in their full context.
_rdt_uuid	.crazyegg.com	Crazy Egg	52	This cookie is used by Crazy Egg to uniquely track each user.	It uniquely identifies a visitor in order to track their behavior on the site (such as clicks, time spent, etc.) and generate behavioral analysis reports.
ac_enable_tracking	blog.europ-assistance.be	Own	30	This cookie is often used by user tracking tools to enable or disable the recording of user actions (e.g. analytics or conversion tools).	It enables or disables the tracking of users' actions on a site according to their preferences or consent.
AEC	.google.com	Google	85	This cookie is linked to Google.	It is used for security management, in particular to verify that the user is not a robot when interacting with a Google service.
APISID	.google.com	Google	383	This cookie is linked to Google and used by several of its services (Google Maps, YouTube, etc.).	It is used to personalize the user experience on Google pages based on previously stored preferences. It may also be used to track user behavior for advertising purposes.
ce_visitor_id	.crazyegg.com	Crazy Egg	365	This cookie is used by Crazy Egg to uniquely identify each visitor on the site.	It allows Crazy Egg to track a visitor's actions across multiple sessions and generate session analysis reports.
ceac	.crazyegg.com	Crazy Egg	327	This cookie is used to collect information on user actions to improve the analysis experience and track activity across multiple sessions.	It is primarily associated with Crazy Egg's heatmap features, which show where users click on a page.
cean	.crazyegg.com	Crazy Egg	365	This cookie is associated with Crazy Egg and is used to record the visitor's actions for behavior analysis.	It can be used to store information related to specific elements of the site, such as clicks or page views, in order to generate behavior reports.
NID	.google.com	Google	183	This cookie is used by Google to personalize search results.	It contains information about the user's search preferences, allowing Google to personalize search results or the advertisements displayed.
optimizelyEndUserId	.hotjar.com	Hotjar	152	This cookie is linked to Optimizely, a user experience optimization platform that helps businesses personalize and test their content.	It assigns a unique identifier to the user to track their behavior on the website and provide personalized experiences based on their past interactions.
SOCS	.jobs.europ-assistance.be	Google Adsense	395	This cookie is generated by Google Analytics.	It is also linked to Google and is used to store information about the user's session, often as part of Google services (e.g., Google Search or Google Analytics). It is associated with session management and may also be used to maintain user preferences or for site security.
Facebook Social Plugins	facebook.com	Facebook	90	This cookie is generated by Meta.	The Facebook Social Plugin cookie is used to enable and track user interaction with Facebook social modules integrated into third-party sites.
Facebook Pixel	facebook.com	Facebook	90	This cookie is generated by Meta.	The Facebook Pixel cookie is used to track and measure users' actions on a third-party website.

Advertising cookies

Name	Domain	Party	Duration	Usage	Function
_BEAMER_FILTER_BY_URL_nGxJmmsl20682	.usercentrics.eu	User centrics	3 hours	This cookie is used by Beamer, a product or update notification tool.	It is used to filter or adapt Beamer notifications based on the current page URL. For example, this allows specific messages to be displayed depending on the page the user is on.
_BEAMER_FIRST_VISIT_nGxJmmsl20682	.usercentrics.eu	User centrics	300	This cookie is used by Beamer to determine if a user is visiting the site for the first time.	It marks the user's first visit, which may influence how notifications are displayed (for example, a special notification for a new visitor).
_BEAMER_LAST_UPDATE_zeKLgqli17986	.hotjar.com	Hotjar	251	This cookie is used by Beamer, a notifications and updates platform for websites. It is used to record the last update that was displayed to the user.	It helps track which notification was shown to a user and the date/time it was set.
_BEAMER_USER_ID_nGxJmmsl20682	.usercentrics.eu	User centrics	300	This cookie is used by Beamer, a notifications and updates platform for websites.	It is used to assign a unique identifier to a user, allowing the tracking of that user's interactions with notifications and updates displayed via Beamer.
DV	.jobs.europ-assistance.be	Google AdSense	2 hours	This cookie is generated by Google AdSense.	It is often associated with Google and is used for ad personalization and managing preferences. It may also be linked to Google Ads and the management of authentication security. For example, it collects anonymous information about user activity to personalize ads and optimize the browsing experience.
_drip_client_XXXXXXX	.crazyegg.com	Crazy Egg	362	This cookie is linked to a marketing and customer engagement service, such as Drip (an email marketing tool).	It is used to track user engagement with marketing campaigns, newsletters, or email automation tools.
_gcl_au	.usercentrics.eu	User centrics	90	This cookie is associated with Google AdSense.	It is used to experiment with the effectiveness of ads, particularly to track clicks on ads and conversions (such as purchases or other actions on the site after clicking an ad).
_gcl_aw	.usercentrics.eu	User centrics	90	This cookie is also linked to Google AdWords (now Google Ads).	It helps track conversions following a Google Ads advertisement by recording information about the source of visitors.
_gcl_gs	.hotjar.com	Hotjar	44	This cookie is also associated with Google Ads.	It is used to track clicks on ads and measure the impact of advertising campaigns. It helps record information related to Google Ads campaigns to optimize ad performance.
_pcid	.europ-assistance.be	Google AdSense	395	This cookie is often associated with user tracking tools or ad personalization solutions.	It can be used to uniquely identify a user and track their interactions on the website.
_pctx	.europ-assistance.be	Google AdSense	395	This cookie is often linked to content personalization platforms or targeted marketing tools.	It can store information about the user's browsing behavior, such as pages viewed or actions taken, to personalize recommendations or messages displayed.
_pprv	.europ-assistance.be	Google AdSense	395	This cookie is generally associated with user experience personalization tools or advertising areas.	It can be used to track conversions or specific actions taken on a site after interacting with an ad or call-to-action.
_uetsid	.usercentrics.eu	User centrics	20 hours	This cookie is linked to Microsoft Bing Ads.	It is used to track users' actions after clicking on a Bing ad, recording conversions (such as a purchase or a completed form).
_uetvid	.crazyegg.com	Crazy Egg	352	This cookie is created by Microsoft Bing Ads (formerly Adwords).	It tracks the effectiveness of Bing advertising campaigns, collecting information on conversions (such as purchases or other actions on the site after clicking on a Bing ad).
exp_pricing_fall_assignment	.hotjar.com	Hotjar	11	This cookie is likely associated with a price personalization or offer optimization tool.	It may be used to assign specific promotions or prices based on user behavior or segmentation.
OTZ	translate.google.com	Google Translate	22	This cookie is used by Google for service and advertising optimization.	It is primarily used to help Google measure and optimize online advertisements and track user interactions with these ads.
SAPISID	.google.com	Google	383	This cookie is used by Google for session management and ad personalization.	It helps Google personalize advertisements and track users across different sessions. This cookie may also be used for targeted advertising purposes.

Critical cookies

Name	Domain	Party	Duration	Usage	Function
_ce.clock_data	.europ-assistance.be	Crazy Egg	20 hours	This cookie is generated by Crazy Egg. It is used to track the exact time of certain actions or events, particularly for heatmaps and session recordings.	This allows Crazy Egg to measure the duration of a session or track a user's actions on the site.
_ce.s	.crazyegg.com	Crazy Egg	328	This cookie is used to store session information related to the user's actions during their visit.	It helps track the current session. This cookie contains temporary session data and is typically deleted at the end of the session.
cebs	.crazyegg.com	Crazy Egg	365	This cookie is also associated with behavioral analysis of users by Crazy Egg.	It is used to collect detailed information about users' browsing actions, particularly regarding interactions with specific elements of the page.
cebsp_	.europ-assistance.be	Crazy Egg	365	These cookies are associated with personalization and targeted advertising tools, such as Crazy Egg or similar platforms.	They are used to track users and their actions on a site, allowing for personalized experiences and optimization of advertising campaigns.
language	www.europ-assistance.be	Own	365	This cookie is often associated with the user's language preference on a website.	It is used to remember the user's preferred language so that the site is displayed in that language during the next visit.
PHPSESSID	www.europ-assistance.be	Wordpress	session	This cookie is created by PHP, the programming language used on many websites.	It is used to manage user sessions on the site. This cookie allows session information to be remembered as the user navigates from one page to another (such as cart data, authentication, etc.).
ROUTEID	www.europ-assistance.be	Own	session	This cookie is often used to optimize request routing and improve server performance.	It can be used to ensure proper load distribution between servers, thereby enhancing the site's performance and speed.

